



www.betteradvdubai.com

WE BETTER MEDIA

Better Media is a multi-disciplinary agency and production company in UAE offering unique and distinctive marketing and branding solutions. Since 2015, our creative and experienced team offers a full-service approach that works on a reliable and systematic path to create brand potential and personalized user experience.

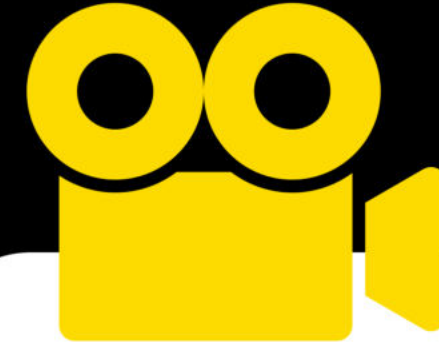
Being one of the most recognized advertising agencies in Dubai, we believe in the craft of advertising and work with adoration to aid our valuable clients outperform in their businesses. The commitment to ensure customer satisfaction being our top priority, we focus on high level of staff attention to quality, detail and on-time delivery. Our teamwork to aspire to exceed every customer's expectations is the reason behind the rapid growth of Better Media.



50+
clients



3500+
graphics

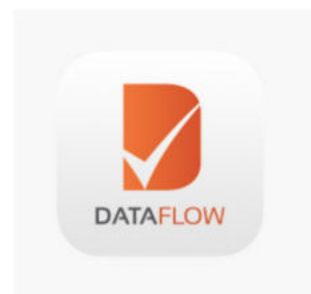


250+
videos

WE WORK ACROSS

ALL OVER UAE

OUR CLIENTS



50+
more

we established in 2015, Better Media has been catering to various market players, along with delivering the best in industry standards for branding goals

OUR EXPERTISE

Digital Marketing

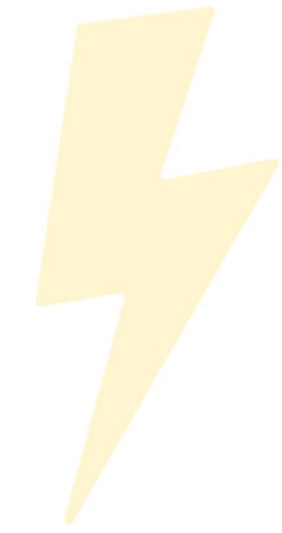
- Social media handling
- Running social media Ads
- Google My Business
- Google Ads & PPC
- SEO
- Campaign planning
- Content marketing
- Emails & SMS marketing

Event Management

- Event design & planning
- Set ROI-driven event goals & objective
- Creative solid event budget
- Promotions

Photography & Videography

- Corporate videos
- Product Videos
- Live videos
- Stop motion

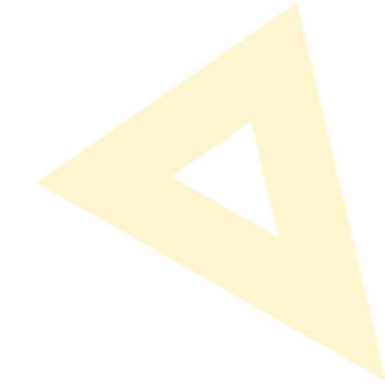


Creative Content Development

- Explainer videos
- 2D/3D Animation
- Promo videos
- Motion graphics
- Presentation design
- Graphic Design
- Infographics

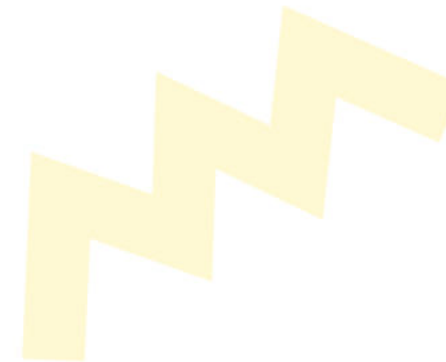
Website & APP Development

- UI/UX design
- User Research
- User Experience strategy
- Wireframing & Prototyping
- Interaction design
- Dynamic website
- Ecommerce website



Brand Strategy and Communication

- Brand Strategy
- Brand Identity
- Logo Designing
- Posters & Hoardings
- Packaging
- Brochures & Leaflets
- Merchandizing



How Are We Different

**CUSTOMER CENTRIC CONTENT
FOR HIGHER ENGAGEMENT**

**REGULAR CHANGES IN STRATEGY
AS PER CHANGING TRENDS**

**IN-HOUSE TEAM FOR ALL THE SERVICES
INCLUDING PHOTOGRAPHY/VIDEOGRAPHY**

**PERFORMANCE
MARKETING**

**ROI DRIVEN
MARKETING**

**EXPERIENCED ONLY
TEAM MEMBERS**

SOCIAL MEDIA

- Facebook Page Mgmt. with Optimizations
- Instagram Page Mgmt. with Optimizations
- Organic Growth Strategy to improve Instagram page engagement
- Target Audience Analysis
- Niche Specific Hashtag Research
- Personalized Category based performance boost
- Competitor followers targeting for organic growth
- Instagram activities to improve interaction
- Story Management





CONTENT STRATEGY

With our creative heads we work creating successful event marketing campaign that gets you the attention and footfall you need to scale your business. This benefits in a lot of ways like reaching the right target audience in an effective way, knowing the best way to make an impression and most important creating awareness around your event.

- Content Building for Creatives
- Content Building for Videos
- Captions for Creatives & Video
- Content for Backlink Articles

SEO



- On-Site SEO management
- Title Tags, Heading, Metatags, Alt Tags Rectification
- Guaranteed Ranking within 6 months
- Incoming & Outgoing Links Building on website
- Offsite SEO Management
- Backlink Building- 10 Backlinks from DA 30+ website per month
- Map Citation Building
- Google Tag Manager Optimization
- Website Image & Speed Optimization
- Blogs

IDENTIFYING OUR TARGET AUDIENCE

- **Who are our prospects**
- **What age group prefers dine-ins more**
- **What age group prefers online delivery more**
- **Average audience persona**

REPORTING

- **Comparison Sales: Week-on-week basis**
- **Comparison Creatives: What is working better with our audience**
- **Comparison Ad Responses: Week-on-week and which ad is getting more sales, more clicks, etc.**





VIDEO PRODUCTION

- Corporate Video
- Product Ads
- TV Commercial
- 3D Design and Animation
- Motion Graphics
- Visual Effects
- Video Editing

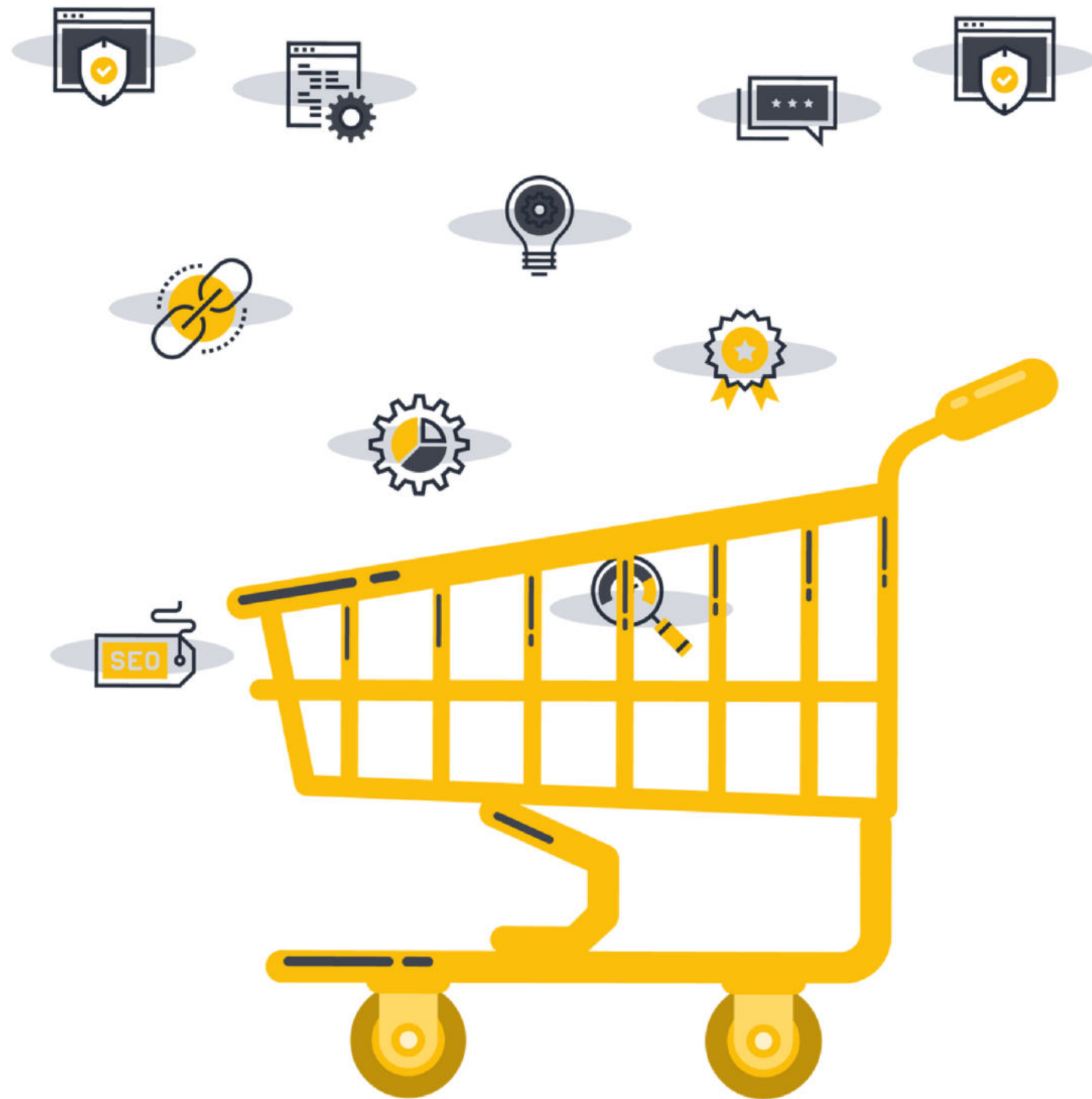
BRANDING

A successful brand reaches out to millions through innovative communication channels and that is what we help your brand achieve. We offer you branding services that will transform your business into an established brand. We aim to enable your brand communicate and convey its story.

- Build and launch brands
- Creative designing
- Intuitive products
- Engaging website
- Graphic designing

The word 'BRAND' is written in a large, bold, black, hand-drawn style font. It is centered on a white rectangular background that has a torn, ragged edge effect, set against a yellow background.

GETTING ONBOARD



This is the super light version of the timeline we came up with on our strategy. It's incredibly high level but there's a lot to each of these elements and there's a lot that's not mentioned. The golden rule of social media is test and measure. If it turns out that something unexpected happens that is producing better than expected results, it would be crazy not to milk it.

This will all be in consultation with yourself but we're not going to just operate blindly and carry out this plan regardless of results.

our team



Lakshmi
social media executive



Anas
creative director



Anjana
web & App developer



Manu
creative designer



Munas
digital marketing specialist

READY TO
SKYROCKET
YOUR ROI?

let's catch up over
a cup of DESI CHAI



GET
IN TOUCH,
TODAY!

REGISTERED OFFICE

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